HOSTED BY THE AUDITORIUM THEATRE AUXILIARY BOARD

DEVIL’S BALL

FRIDAY, JUNE 14, 2019
7:30PM

SPONSORSHIP OPPORTUNITIES

AUDITORIUM THEATRE
of ROOSEVELT UNIVERSITY
EVENT OVERVIEW

THE DEVIL’S BALL IS THE AUXILIARY BOARD’S ANNUAL COCKTAIL AFFAIR that raises money to support the restoration and preservation of the National Historical Landmark Auditorium Theatre. The event’s name pays homage to the city’s World’s Columbian Exposition of 1893 and the beloved book — Devil in the White City.

TAKE CENTER STAGE! The event takes place on the historic Landmark Stage — where hundreds of legendary artists have performed over the years (Elton John, Bruce Springsteen, and Stevie Wonder — to name a few). Feel like a star as you enjoy cocktails and dancing among the architectural brilliance of the theatre.

FIND OUT WHAT ALL THE BUZZ IS ABOUT! Broadway World Chicago featured the 2018 Devil’s Ball on their website as an Industry Insider event, and reporter Candace Jordan of the Chicago Tribune covered the highlights and best photos of the night!

JOIN US AS A SPONSOR OF DEVIL’S BALL! We welcome your support and will work with you or your company to ensure the event meets your goals. Read more about our sponsorship packages in the following pages.
DEVIL’S BALL

EVENT HIGHLIGHTS

CRAFT COCKTAILS + HORS D’OEUVRES
Nosh on fabulous hors d’oeuvres and sip on signature cocktails all night long. Both are included with your ticket and are sure to delight.

PHOTO BOOTH
Capture the memories! Grab your friends and strike a pose with an assortment of quirky props.

THEATRE TOURS
Discover the theatre’s captivating history and architectural significance with a behind-the-scenes tour!

SILENT AUCTION
Bid on one of our many curated packages and auction items! Past attendees have walked away with weekend getaways and VIP experiences.

ENTERTAINMENT
Move your feet! The stage will be turned into a giant dance floor full of music and surprise performances.

WINE RAFFLE
Everyone is guaranteed a win with this raffle! Purchase a numbered wine cork at the beginning of the night and leave with a surprise bottle of vino that could be worth from $15–$150 a bottle!
DEVIL’S BALL

SPONSORSHIP LEVELS

PRESENTING SPONSORSHIP  |  $10,000

- (10) complimentary tickets to the event
- Verbal recognition at the event
- Recognition on event signage
- Logo inclusion on all promotional materials (e-invitations, flyers, ads, website, etc.)
- Recognition in one issue of our monthly email newsletter to over 100,000 patrons
- Logo recognition on the Auditorium Theatre website for one year
- Recognition as Auditorium Theatre supporter in the season program for one year
- Year-long membership in the Adler Society with access to our VIP donor’s lounge
- Opportunity to provide an on-site display or informational table at the event

GOLD SPONSORSHIP  |  $5,000

- (6) complimentary tickets to the event
- Verbal recognition at the event
- Recognition on event signage
- Logo inclusion on all promotional materials (e-invitations, flyers, ads, website, etc.)
- Logo recognition on the Auditorium Theatre website for one year
- Recognition as Auditorium Theatre supporter in the season program for one year
- Year-long membership in the Adler Society with access to our VIP donor’s lounge
DEVIL’S BALL

SPONSORSHIP LEVELS

SILVER SPONSORSHIP | $2,500
• (4) complimentary tickets to the event
• Verbal recognition at the event
• Recognition on event signage
• Logo inclusion on some promotional materials
• Logo recognition on the Auditorium Theatre website for one year
• Recognition as Auditorium Theatre supporter in the season program for one year
• Year-long membership in the Adler Society with access to our VIP donor’s lounge

BRONZE SPONSORSHIP | $1,000
• (2) complimentary tickets to the event
• Verbal recognition at the event
• Recognition on event signage
• Logo inclusion on some promotional materials
• Recognition as Auditorium Theatre supporter in the season program for one year
• Year-long membership in the Adler Society with access to our VIP donor’s lounge
SUPPORT PLEDGE FORM

We would like to purchase a □ Presenting ($10,000) □ Gold ($5,000) □ Silver ($2,500) □ Bronze ($1,000) sponsorship for the Auditorium Theatre Auxiliary Board’s Devil’s Ball event on Friday, June 14, 2019, OR we would like to support the event by making a contribution of $__________________.

NAME TITLE

ORGANIZATION ADDRESS

CITY STATE ZIP CODE

PHONE NUMBER EMAIL

HOW SHOULD WE RECOGNIZE YOU IN EVENT MATERIALS?

☐ Enclosed is my check made payable to the Auditorium Theatre in the amount of $__________________.

☐ This is a pledge. Please invoice me by ________________ DATE at the following address ________________________________.

☐ Charge $___________ to my ☐ VISA ☐ MC ☐ AmEx ☐ Discover

NAME ON CARD CARD # CSV

EXP. DATE SIGNATURE

Early submission guarantees all sponsorship benefits. Please submit no later than Friday, May 31, 2019.

Questions? Kelly Saroff Allen • P: 312.341.2364 • ksaroff@auditoriumtheatre.org

Remit payment to:
Auditorium Theatre
50 E Ida B Wells Dr | Chicago, IL 60605
Attn: Development — Devil’s Ball

Contributions to the Auditorium Theatre are tax-deductible by law. The Auditorium Theatre is a 501(c)3 organization (tax identification number: 36-3145476).