



The  
Bee  
Hive

**BASH**

**FRIDAY, JUNE 6, 2025**

**ENGAGEMENT  
OPPORTUNITIES**



**THE AUDITORIUM**  
CHICAGO'S  
LANDMARK  
STAGE®  
EST. 1889™

# EVENT OVERVIEW



The Auditorium is excited to announce The Bea Hive Bash. Join us for a 1960s-themed celebration of The Auditorium—and a tribute to one woman who kept our legacy alive. Experience the summer of love and all the fun we have in store as we turn back time!

In the decades since its 1889 unveiling, The Auditorium was a wellspring for the finest arts programming, a glittering jewel in one of the world's greatest cities. But after cementing its status as a site for exceptional artistic performances, this glorious building fell into disrepair. By 1960 The Auditorium was a shadow of its former self—its dazzling lights faded, and its voices fell mute.

Fortunately, a handful of visionaries recognized the promise this once grand artistic venue contained. These civic leaders were led by one woman, **Ms. Beatrice Spachner**, who led a monumental campaign to help restore The Auditorium to its former glory. The results were remarkable. Driven by Bea's infectious energy, the restoration work progressed unabated. Tile by tile, brick by brick, one brush stroke at a time, The Auditorium was slowly transformed.

Finally, on a triumphant night in 1967, The Auditorium was officially reborn and reclaimed its leadership position in the world of art.

**The Bea Hive Bash is a tribute to our history.  
It is a tribute to our rebirth.**

**And it is a tribute to our Queen...Bea.**



## THE EVENT TAKES PLACE ON THE HISTORIC LANDMARK STAGE

On our stage, stand where hundreds of legendary artists have performed over the years (Alvin Ailey American Dance Theater, Bruce Springsteen, Bernadette Peters, The National, Les Misérables, Bolshoi Ballet, and Stevie Wonder, and The Late Show with Stephen Colbert— to name a few).

The Bea Hive Bash will bring together our Board of Directors, Auxiliary Board, affinity groups, and people like you to build support for three separate categories: restoration of the building, artistic excellence presented on our stage, or community engagement and outreach programs.

---

## JOIN US AS A PARTNER OF THE BEA HIVE BASH!

We welcome your support and will work with you or your company to ensure the event meets your goals. Each ticket purchase and generous donation to The Bea Hive Bash (to be allocated to the category of your choice), will make a significant difference in assisting with a crucial tenet of The Auditorium's mission. Thank you for considering being a member of our Hive! Read more about our engagement opportunities in the following pages.

# EVENT HIGHLIGHTS



## • CRAFT COCKTAILS + HORS D'OEUVRES •

Nosh on fabulous hors d'oeuvres and sip craft cocktails all night long! All are included with your ticket and are sure to delight.

## • PHOTO BOOTHS •

Capture the memories! Grab your friends and strike a pose in our photobooth and 360° video booth.

## • ENTERTAINMENT •

The stage will be turned into a giant dance floor with live music from Britain's Finest: The Beatles Experience.

## • SILENT AUCTION •

Bid on one of our many curated packages and auction items! Past attendees have walked away with ritzy weekend getaways and swanky VIP experiences.

## • WINE RAFFLE •

Everyone is guaranteed a win with this raffle! Purchase a raffle ticket and leave with a surprise bottle of vino that could be worth up more than \$100.

## • SURPRISES •

Audience favorites from previous events at The Auditorium will return, but new surprises will also thrill at every turn - from the lobby all the way to our top balcony!



# WAYS TO GET INVOLVED

AUDITORIUM  
CHICAGO'S  
LANDMARK  
STAGE®  
THE EST. 1889



## DONATE AN AUCTION PACKAGE

Donate an item, experience, or gift card to our grand silent auction.

## CREATE A TEAM

Help by leading your own fundraising team for one of the three categories and get your friends involved! Every dollar helps towards the overall category goal!

## DONATE BOTTLES OF WINE

You can donate wine valued at or above \$20 to be used in our very popular wine auction!



## DONATE

If you can't make it to the event but still want to support, give a tax-deductible donation to one of the three categories to help get them across the finish line!



## SPONSOR

Become apart of the action by choosing your level of sponsorship to make the event the best it can be!



## SPREAD THE WORD

Teamwork makes the dream work! We'd love for you to share this event and our fundraising efforts. We are very thankful to have a strong community of art lovers, architecture buffs, and philanthropists and any organic word-of-mouth, sharing on socials, or calling your friends makes all the difference!



# TEAM CATEGORIES



## RESTORATION

**Preserving a National  
Historic Landmark**



At The Auditorium, restoration never rests—and we depend on your support in order to continue preserving and safeguarding our National Historic Landmark theatre. Your support will help refurbish The Auditorium and assist with a variety of projects, including maintenance and upkeep of this cultural and architectural wonder.

In 2024, we upgraded our stage lighting, smoke shaft, and HVAC system, and refurbished the backs and bottoms of 2,733 of our historical seats.

## PROGRAMMING

**Artistic excellence  
presented on our stage**



All of The Auditorium's performances and shows are carefully curated with the purpose of creating an inclusive space at our theatre. Since the theatre first opened, we have been dedicated to presenting the finest in music, dance, and theatre from all over the globe, including Chicago-based artists.

Last year alone, The Auditorium welcomed over 200,000 people to 130 performances that included over 900 artists on our stage.

## ENGAGEMENT

**Community and  
education programs**



The Auditorium's commitment to excellence extends beyond the realms of the theatre into the classrooms, rehearsal spaces, and neighborhood centers of our communities. Support of these programs is a gift to help not just The Auditorium, but the people who comprise our city.

Last year, The Auditorium's Admit One program brought in thousands of people from across the city to experience the performing arts including nursing homes, homeless shelters, veterans, and more.

# SPONSORSHIP LEVELS



## PRESENTING SPONSORSHIP | \$20,000

- Opportunity to name the event: The Bea Hive Bash presented by [your name/company]
- Opportunity for an on-site display or table at the event
- Prominent logo or name recognition on all promotional materials
- Prominent logo or name recognition at the event
- Verbal recognition at the event
- Promotional opportunities through our social media outlets and email distribution list
- Twenty (20) complimentary tickets to the event
- Reserved seating
- Special The Bea Hive Bash commemorative gift
- Ten (10) complimentary tickets to a guided tour of The Auditorium at an agreed upon date and time
- Logo or name recognition in Auditorium program books for one year
- Logo or name recognition on Auditorium website for one year
- Year-long membership in The Auditorium's Adler Society, which includes access to the donor lounge featuring complimentary beverages, private restrooms, and courtesy coat check at all Auditorium presented performances

## PLATINUM SPONSORSHIP | \$10,000

- Opportunity for an on-site display or table at the event
- Prominent logo or name recognition on all promotional materials (as space allows)
- Prominent logo or name recognition at the event
- Verbal recognition at the event
- Promotional opportunities through our social media and email distribution list
- Ten (10) complimentary tickets to the event
- Reserved seating
- Special The Bea Hive Bash commemorative gift
- Eight (8) complimentary tickets to a guided tour of The Auditorium at an agreed upon date and time
- Logo or name recognition in Auditorium program books for one year
- Logo or name recognition on Auditorium website for one year
- Year-long membership in The Auditorium's Adler Society, which includes access to the donor lounge featuring complimentary beverages, private restrooms, and courtesy coat check at all Auditorium presented performances

# SPONSORSHIP LEVELS CTD.



## **GOLD SPONSORSHIP | \$7,500**

- Prominent logo or name recognition on all promotional materials (as space allows)
- Prominent logo or name recognition at the event
- Verbal recognition at the event
- Six (6) complimentary tickets to the event
- Reserved seating
- Special The Bea Hive Bash commemorative gift
- Six (6) complimentary tickets to a guided tour of The Auditorium at an agreed upon date and time
- Logo or name recognition in Auditorium program books for one year
- Logo or name recognition on Auditorium website for one year
- Year-long membership in The Auditorium's Adler Society, which includes access to the donor lounge featuring complimentary beverages, private restrooms, and courtesy coat check at all Auditorium presented performances

## **SILVER SPONSORSHIP | \$5,000**

- Logo or name recognition on promotional materials (as space allows)
- Logo or name recognition at the event
- Verbal recognition at the event
- Four (4) complimentary tickets to the event
- Reserved seating
- Four (4) complimentary tickets to a guided tour of The Auditorium at an agreed upon date and time
- Year-long membership in The Auditorium's Adler Society, which includes access to the donor lounge featuring complimentary beverages, private restrooms, and courtesy coat check at all Auditorium presented performances

## **BRONZE SPONSORSHIP | \$2,500**

- Logo or name recognition on promotional materials (as space allows)
- Logo or name recognition at the event
- Verbal recognition at the event
- Two (2) complimentary tickets to the event
- Reserved seating
- Year-long membership in The Auditorium's Adler Society, which includes access to the donor lounge featuring complimentary beverages, private restrooms, and courtesy coat check at all Auditorium presented performances