



# *Smart at Heart* **TRIVIA**



• HOSTED BY •  
**THE AUDITORIUM'S**  
AUXILIARY BOARD

## ***SPONSORSHIP OPPORTUNITIES***

January 30, 2025  
Millennium Hall, Napolita

# Smart at Heart TRIVIA

January 30, 2025



## EVENT HIGHLIGHTS



### TRIVIA...DUH

Participants will test their range of knowledge on a variety of head-scratching topics, from history to current events.



### HEARTS TO ART PRESENTATION

Celebrate the impact your support has on the lives of hundreds of children during a passionate presentation from a member of our camp family. All proceeds will go directly to support Hearts to Art!



### FOOD + DRINK

Grab a bite and raise a glass! Food and drink will be included with admission.



### TEAM PRIZES

Bookworms and trivia nerds on the highest-scoring teams will go home with a prize to brag about!



### RAFFLE

Attendees may enter for a chance to win a coveted raffle prize. Past attendees have walked away with tickets to sold-out events, vintage wine, staycations, and more!

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## SPONSOR BENEFITS



### COMPLIMENTARY TICKETS

Each sponsor will receive a number of complimentary tickets to the event. Ticket numbers range from a pair of tickets, to a full team.



### VERBAL RECOGNITION

Each sponsor will receive verbal recognition at the event, thanking them for their support of Smart at Heart Trivia and Hearts to Art.



### LOGO RECOGNITION

Sponsors will receive logo or name recognition at the event, on slides and signage. Additional logo recognition will be included in The Auditorium's program books and website for one year.



### HEARTS TO ART SUPPORT

All proceeds from Smart at Heart Trivia go to support Hearts to Art, which we provide at no cost to all participating families. Your support directly impacts the lives of children and teens throughout the Chicago area.



### ADDITIONAL BENEFITS

Sponsors will receive premium seating. Depending on the sponsorship level, additional benefits may apply.

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## SPONSORSHIP LEVELS

	<b>PRESENTING</b> \$5,000	<b>GOLD</b> \$3,000	<b>SILVER</b> \$1,500	<b>BRONZE</b> \$500
<b>Hearts to Art Impact</b>	Covers the cost of meals and snacks for a 2-week session	Covers the cost of one camper for a 2-week session	Covers the cost of one Camp reunion during the school year	Covers the cost of transportation to/from camp for one day
<b>Complimentary Tickets</b>	12	6	4	2
<b>Verbal Recognition at Event</b>	✓	✓	✓	✓
<b>Logo Recognition at Event</b>	✓	✓	✓	✓
<b>Complimentary Mulligans</b>	10	5	3	2
<b>Invitation to Hearts to Art Talent and Final Shows</b>	✓	✓	✓	
<b>Membership to Adler Society with Access to VIP Donor Lounge</b>	✓	✓	✓	
<b>Premiere Seating</b>	✓	✓		
<b>Logo Recognition in Auditorium Program Books and Website for One Year</b>	✓			
<b>Title Naming Opportunity</b>	✓			



## **OTHER WAYS TO DONATE**

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### **RAFFLE PRIZES**

Donate an item, experience, or gift cards for our raffle. Attendees can purchase raffle tickets for a chance to win coveted items.



### **CATEGORY SPONSOR**

For \$200, you can sponsor a category. Your name will be announced at the beginning of the round and your name or logo will be displayed on each slide for the duration of the category.



### **TEAM PRIZES**

What's trivia without a little competition? More than just bragging rights are on the line. Donate items, an experience, or gift card(s) that would allow a team of 6 to celebrate their win together.



### **SPONSOR A TEAM**

If you want to support but can't make the event, consider sponsoring a team. For \$300, you can donate a team to a group who might not be able to afford it. Past attendees include Hearts to Art camps and staff members.