



FOR IMMEDIATE RELEASE:  
THURSDAY, AUGUST 4, 2016

Colleen Flanigan  
Chief Marketing Officer  
[cflanigan@auditoriumtheatre.org](mailto:cflanigan@auditoriumtheatre.org)  
312.341.2358 • 773.610.3445 (cell)

## The Auditorium Theatre Appoints Tania Castroverde Moskalenko as Chief Executive Officer

CHICAGO - The [Auditorium Theatre of Roosevelt University](http://auditoriumtheatre.org) announces the appointment of **Tania Castroverde Moskalenko** as Chief Executive Officer. Ms. Castroverde Moskalenko is currently the President and CEO of The Center for the Performing Arts and the Great American Songbook Foundation in Carmel, Indiana. She joined the Center in June of 2012 and has been able to stabilize spending, create a strategic plan to guide the future of the organization and add programming and educational experiences that have expanded the Center's reach and engaged a broader audience.

"I am so glad that Tania has decided to join the historic Auditorium Theatre of Roosevelt University as our CEO. She brings a wealth of experience to this position. She has been the CEO and the Executive Director of two outstanding performing arts centers in Carmel, Indiana and Germantown, Tennessee. Under her leadership, both centers have offered a variety of programs that expanded their audiences and brought innovative artists to the venues," said **Roosevelt University President Dr. Ali R. Malekzadeh**. "Here in Chicago, Tania will be working with a team of experienced and talented staff and a devoted Board of Trustees to assure the future of the Auditorium Theatre is as bright as its history."

During Ms. Castroverde Moskalenko's tenure, The Center for the Performing Arts has been able to operate in the black for the three previous years and has increased its donor base while building on its programming and creative engagement efforts. Revenues have also increased from building and room rentals while the Center seeks to create and attract events each day of the week throughout the year.

"I am absolutely delighted to accept the position of Chief Executive Officer at the Auditorium Theatre of Roosevelt University," said **Ms. Castroverde Moskalenko**. "I am captivated by the history and architecture of this National Historic Landmark and am equally inspired by its mission, vision, and values of excellence, innovation, ethics, and diversity, the very values that have guided my career for 18 years. As a firm believer in the transformational power of the arts, it will be an honor and a privilege to lead the Auditorium Theatre into its next chapter."

**Chairman of the Auditorium Theatre's Board of Directors Charlie Gardner** said "Our Board and staff are thrilled to welcome Tania to both the Auditorium Theatre and Chicago. Under her direction we are confident she will continue the strong and unique vision and programming that has defined the Auditorium for over 126 years."

**Henry Fogel**, who has been serving as Interim CEO since April of this year, will return to his position as Dean of Roosevelt University's Chicago College of Performing Arts. This transition in leadership will take place on October 3, 2016.

### About Tania Castroverde Moskalenko

Tania Castroverde Moskalenko was named the President/CEO of the Center for the Performing Arts in June 2012. She is a dynamic leader who possesses a rare combination of exemplary management skills, a passion for the arts, and a 16-year history of leading strong, financially viable arts centers. As President/CEO of the Center for the Performing Arts she provided the artistic vision and the strategic direction of the Center. During her tenure, she has streamlined operations, created a 3-year strategic plan,

## The Auditorium Theatre Appoints Tania Castroverde Moskalenko CEO

increased board membership, created new programs, and engaged new partners to strengthen the fabric of the community. During her first three years individual donations increased 95%, corporate support increased 66%, and the Center launched the World Stage Series designed to celebrate the many cultures residing in Central Indiana.

She holds a BFA from the University of Memphis. In October 2013, she was honored with a Women of Influence award by the Indiana Business Journal.

Prior to the Center, Tania served as Executive Director of the Germantown Performing Arts Centre in Tennessee where she erased an operating deficit, created a reserve fund, completed a 5-year strategic plan in 2 years, doubled corporate support and quadrupled grant support. She successfully implemented strategies to diversify programming and audiences, and increased community programs by 279%. She established a youth symphony orchestra which tripled enrollment in 2 years. In the summer of 2011, she led 52 members of the orchestra on a 17 day educational and cultural tour of China.

Tania was born in Cuba and arrived in the United States with her family as political refugees when she was six. She shared with the NEA her memories of how her love of art and theatre began with [My Art Story](#).

### **About The Auditorium Theatre**

The Auditorium Theatre, located at 50 E. Congress Pkwy in Chicago, is an Illinois, not-for-profit organization committed to presenting the finest in international, cultural, community and educational programming to Chicago, and to the continued restoration and preservation of the National Historic Landmark. In September of 2014, the Auditorium Theatre was awarded the inaugural Fifth Star Award by Mayor Rahm Emanuel and the Chicago Department of Cultural Affairs and Special Events.

The Auditorium Theatre 2016-17 Season is made possible in part with support from the NIB Foundation, Joyce Chelberg, The Private Bank, The Robert Thomas Bobins Foundation, MacArthur Foundation, the Illinois Arts Council, and the Palmer House Hilton.

For more information about programming, volunteer and donor opportunities or theatre tours, call 312.341.2300 or visit [AuditoriumTheatre.org](http://AuditoriumTheatre.org). For a complete listing of events at the Auditorium Theatre, please click [here](#).

**CHICAGO'S LANDMARK STAGE®**  
**AUDITORIUM THEATRE EST. 1889**